

## **Bex White**

Freelance Senior Creative

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**Profile** Experienced creative individual able to brainstorm and develop ideas for clients from initial hand drawn scamps, storyboards and wireframes to final polished artwork.

Highly proficient in Adobe Creative Suite: Expertise in Illustrator, Photoshop, Indesign, Fireworks, Dreamweaver with xHTML/CSS. Experience with web and print design as well as illustration and branding. Specialist expertise in email marketing.

Client facing skills including pitching projects to clients and presenting at seminars.

### Career

May 2009 **Bubblegumkitten**  
- Present Freelance Senior Creative  
[www.bubblegumkitten.com](http://www.bubblegumkitten.com)

Full time freelancer working for a variety of clients supplying design, illustration, branding and consultation services. Work ranges from printed catalogues and brochures, branding design as well as designing websites, emails and online marketing collateral.

Clients include: Alchemy Worx, Corte dei Signori, Pennangalan Dreams and Netemic.

Jan 2008 **Pancentric**  
- May 2009 Designer  
[www.pancentric.com](http://www.pancentric.com)

Graphic and web designer providing clients with designs from initial brainstorms and hand drawn concepts to finished creative. Projects range from online marketing campaigns and websites to print materials and creating client brand guidelines.

Clients include: AXA, Univadis, Chubb, Kerry Foods, Cadbury, Burger King and Petplan.

Mar 2007 **E-dialog**  
- Jan 2008 Designer  
[www.e-dialog.com](http://www.e-dialog.com)

Graphic and web designer providing clients with design work campaigns from initial concepts to implementing finished creative. Writing and presenting internal and external company presentations. Mentor and guide to interns and junior team members.

Clients include: Tesco, RBS group, Boots, British Airways, Dell, HP and The Telegraph.

Apr 2005 **CheetahMail an Experian Company**  
 - Mar 2007 **Designer**  
[www.cheetahmail.co.uk](http://www.cheetahmail.co.uk)

Graphic designer providing clients with email campaigns and websites from initial concept to finished creative. Providing consultancy to guide and advise clients. Working with the sales teams to create and present visual concepts and presentations for prospective clients. Mentoring and training junior staff members.

Clients include: Motorola, HMV, American Express, Barclays, KLM, Egg and Mothercare.

Jul 2004 **The Skills Market**  
 - Mar 2005 **Designer and Marketing Coordinator**  
[www.theskillsmarket.com](http://www.theskillsmarket.com)

Responsible for sales materials including PowerPoint presentations, website updates, e-newsletters and mocking up software interface designs for future releases of their main product. Coordinating and arranging seminars with potential clients.

Training

Oct 2007 **Aquent Training Ltd**  
 CS3 Migration training in Photoshop,  
 Flash and Dreamweaver

Sept 2000 **Ealing Tertiary College**  
 - Jun 2001 AS Psychology

Sept 2006 **Media Training Ltd**  
 Certificate in Adobe InDesign CS2  
 Advanced Certificate in Adobe  
 Illustrator CS2

Sept 1998 **Drayton Manor Sixth Form**  
 - Jun 2000 A Level Art, English Literature  
 and AS Media Studies

Sept 2005 **Brooklands College**  
 - Jun 2007 HNC Graphic Design

Sept 1996 **Drayton Manor**  
 - Jun 1998 12 GCSEs at A-C  
 Including Art, Graphic Design,  
 English, Math, Sciences and Latin

Sept 2001 **Kingston University**  
 - Jun 2004 BA Hons Degree  
 English Literature and Film Studies

Personal As well as my passion for design and illustration I have a number of ongoing personal projects including the writing and artworking of my own graphic novel.

*References supplied on request.*